

Welsh Practice Management

Healthcare Conference - 24 November 2022

Speaker Profiles



Alex Slade
Director of Primary Care and Mental Health
Welsh Government

Alex was appointed to the role of Director of Primary Care and Mental Health for the Welsh Government in February 2022. His role includes supporting Ministerial priorities across primary and community care, mental health, vulnerable groups and substance misuse. Alex is part of the executive leadership of the Health and Social Services Group and leads on a number of Programme for Government commitments, working

closely with the Minister for Health and Social Services and the Deputy Minister for Mental Health and Wellbeing to deliver these reforms.

Alex has undertaken a number of operational, strategy, commercial and policy roles in the Civil Service. His career started in the Home Office before he undertook the Civil Service Fast Stream programme – moving to a breadth of challenging roles

across a number of areas, before undertaking senior roles in the Health portfolio. Alex has a particular interest in translating policies into impact for patients and citizens, alongside a strong commercial focus in how we manage and oversee service provisions.



Ben Willis
Healthcare Partner
VWV

Ben is a commercial property lawyer with over 25 years' experience of working with both mainstream commercial clients and those operating in the healthcare sector. He is Head of the Healthcare team and has particular expertise in the ownership, development and funding of GP surgeries. Ben has been involved in over 100 such developments. With Primary Care Networks (PCNs) being high on the agenda for many GP practices, Ben is leading on this

project supported by Oliver Pool to help you to consider your options, from supporting you with the initial set-up and structure through to models, drafting up your agreements and premises' issues.

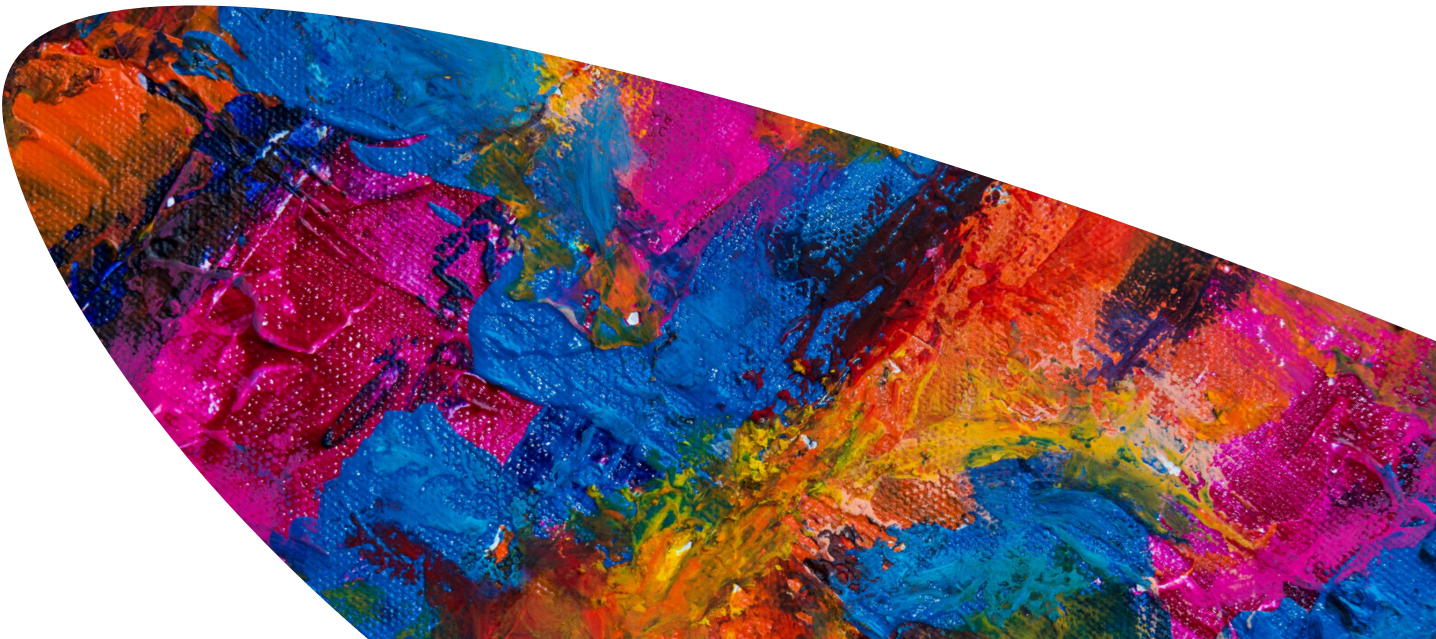
Ben takes time to understand the healthcare sector and to establish a strong rapport with clients. This brings a wider perspective to the commercial issues faced by clients and consistently proves to be important in giving the best advice to suit the

circumstances. He leads a team of specialist lawyers and established links with Banks, Accountants and other professionals to complete a strong collaborative approach.

Clients rate him to be 'consistently helpful and extremely knowledgeable and always responds quickly' and recognise the healthcare team for its 'professional, fair and straightforward approach.'



Gareth Oelman
Chair
GPC Wales





Gareth Thomas

Associate Director of the Institute of General Practice Management
and Business Manager, West Quay Medical Centre

Gareth is the Business Manager at West Quay Medical Centre, Barry and has previous roles in general practice with over 22 years' experience of working within NHS Wales at Primary Care and Health Board level. Areas of expertise are within Health Informatics and Quality Improvement, which are two key major components to drive change in general practice, which

led to his surgery winning the HSJ Quality Improvement Award 2020. Gareth is the Institute for General Practice Management National Lead for Wales and is very passionate about those working in general practice being recognised as non-clinical professionals, and champions Practice Managers at by participating on many local, regional and national groups/

meetings. Gareth has written and appeared in a number of news articles and also co-wrote a BJGP Life research paper article outlining how COVID changed the ability for practices to meet the Welsh Access Standards contained within the 2019 Welsh General Medical Services Contract.



Jennifer Scott

Head of Healthcare and Commercial Banking Intermediaries
Lloyds Bank

Jennifer works has spent over 20 years supporting the SME market and works exclusively in the healthcare sector, supporting this complex and vital area for many years.

With this insight and experience, she leads a team of expert colleagues who work with the professional and intermediary market providing specialist funding and banking solutions across the key healthcare markets.



Nigel Grinstead
Director and CEO
Digital First Limited and Open Junction

Nigel is Chief Executive of Victoria Medical Centre and its associated partner Digital First an innovative concept in Primary Care access, the first practice of its kind to be located in a shopping mall. Nigel has over thirty years experience

in the sector and also supports digital transformation and turnaround for other practices via a vibrant consultancy organisation, Open Junction. Nigel was a founding CEO of Pier Health, Weston-super-Mare and assisted in developing Europe's largest

Super partnership in Birmingham. Nigel is a non-executive director of a number of leading healthcare providers.



Rhun ap Iorwerth
Shadow Minister for Health and Care
Plaid Cymru

Personal history

Rhun ap Iorwerth was first elected as the Member for Anglesey in a by-election in August 2013. He was brought up on the island and educated at Ysgol David Hughes and Cardiff University, where he graduated in Politics and Welsh. Fluent in Welsh, he is married and has three children.

Professional background

Rhun was a journalist and broadcaster for almost 20 years before being elected. He joined BBC Wales in 1994 and worked for some time in Westminster before returning to Wales after the 1997 devolution vote. A former Chief Political Correspondent, he has also been a BBC Network News correspondent and has presented a wide range of television and radio programmes, in Welsh and English.

Political history

In the time since he was first returned Rhun has served as Shadow Minister for the Economy and Transport, Health and Care, and Finance, and as a member of the corresponding Assembly and Senedd committees. He currently holds Plaid Cymru's Health and Care brief.

He has been Deputy Leader of the Plaid Cymru Group since 2018, and was recently selected to stand in the Ynys Môn constituency at the next Westminster general election.



Sean Holley
TV Rugby Analyst
BBC Wales and Event

Sean Holley is a TV Rugby Analyst for BBC Wales Scrum V in studio and outside broadcasts. Sean provides commentary and match analysis In-game and pre/post match. He also works for BT Sport, Sky Sports, S4C and hosts the Sony Award winning 'Rugby Nation' weekly show on Nation Radio. Sean writes technical coaching articles for several publications and has a regular monthly column in the World's largest selling rugby publication, Rugby World.

Sean was Head Coach for Ospreys Rugby where he spent nine Seasons – over 250 games. He has worked with British Lions, Grand Slam winners, All Blacks and Springboks including the likes of Shane Williams, Gavin Henson, Adam Jones, Ryan Jones, Tommy Bowe, Justin Marshall, Jerry Collins, Scott Gibbs, Mike Phillips and many more. He has also worked as a Coach for the Welsh Rugby Union at all levels including the National Team in 2005 and 2009. Sean has also held several other high profile

positions in the World of Rugby. He was the longest serving and most successful Welsh Regional Coach helping the Ospreys to win 5 titles and 3 Heineken Cup Quarter Final places. In 2013 Sean was appointed Head Coach for Bristol Rugby where in his first season Bristol finished top of the English Championship scoring a record number of tries and points. He left in 2016 have helped Bristol gain promotion to the Aviva Premiership.



Workshop Speaker Profiles



Frank Convery
Healthcare Director
Avison Young

Frank is a Principal with over 28 years' experience, covering the national primary care & NHS markets providing valuation advice to occupiers, developers, funding institutions and the public sector.

Over the last 10 years Frank's key focus has been on the development and investment side advising GPs

and Developers on all aspects of GP surgery development plus the creation of sale and lease back investments.

His proven track record is based on an in-depth understanding of primary care property, funding and infrastructure providing a bigger picture for rent review and valuation

workloads. Reductions in NHS funding means the we seek to find solutions for complicated and challenging situations.

Frank also handles PHI LIFT valuations nationally which involves thorough knowledge of claw-back, pre-emption rights, Residual and Exit Value scenarios



Kirsty Hunt
HR Consultant
Narrow Quay HR

Kirsty previously worked as an employment lawyer for over 10 years before moving into a HR focused role. Kirsty provides a commercial and pragmatic approach to supporting businesses with day to day operational issues and has worked across a range of organisations in both the public and private sector. In particular, Kirsty has

worked with a number of large health organisations.

Support with day to day operational issues including, employee relations, drafting contracts and policy reviews, staff training and helping to implement positive change. Support with staff management in relation to conduct, sickness absence

and performance management. Carry out project work such as grievance and disciplinary investigations, panel support and redundancy consultations.



Sarah Martin
HR Consultant
Narrow Quay HR

Sarah co-founded and is a Director of Narrow Quay HR. Prior to becoming a HR specialist, Sarah spent many years as an employment lawyer. Sarah uses the technical and analytical skills she

developed as a lawyer to ensure she can support clients across a range of sectors to deliver well thought out and pragmatic solutions to HR issues. Sarah is a Trustee and Chair of the Staffing

Committee of an outstanding Multi-academy Trust, providing Sarah with a different perspective and further valuable insight.



Oliver Pool
GP Partnership Agreement Solicitor
VWV

Oliver is a commercial and partnerships specialist who spends almost all his time advising GP practices. He can help with all aspects of the partnership relationship, from putting in place your GP partnership deed, to advising you on its terms, to dealing with disputes between partners.

With Primary Care Networks (PCNs) being high on the agenda for many GP practices, Oliver can help you consider your options, from supporting you with the initial set-up and structure through to models and drafting up your agreements.

He also advises on joint venture arrangements between practices, federations, co-operatives, clusters and has dealt with over 100 mergers of GP practices, and has done a lot of work on the “decentralised” or super partnership model of GP mergers. Oliver can also advise on the terms of NHS contracts.



Elizabeth Dunn
Improvement Consultant
Xytal

Elizabeth has been leading and facilitating personal and organisational change for over 20 years. She has worked in and around NHS primary and secondary care for over 10 years.

She is skilled and experienced in leading transformation, change and leadership programmes using a blend of approaches, including Lean Six Sigma and Design thinking and has a particular interest

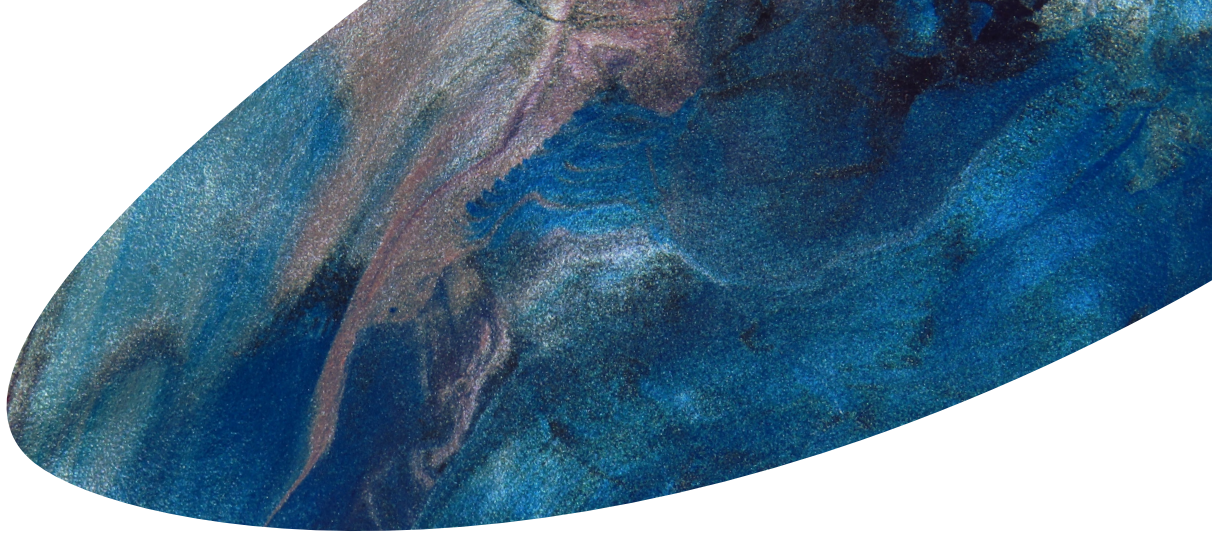
in strength-based approaches such as appreciative inquiry, positive psychology, and solution-focused approaches.



Meryl Parker
HR Consultant
Xytal

Meryl originally started her career as a nurse in primary care, secondary care and the residential nursing home sectors. Over the past twenty-plus years, her experience has grown to

include successful roles in a range of organisations encompassing corporate pharmaceutical sales, market access, quality improvement and training.



Dr Richard More
CEO
Xytal

Richard was appointed a GP principle in 1991. He has had a lifelong interest in what makes individuals and organisations effective, or otherwise. An MBA in 2005 consolidated learning. In 2006 he founded, and is currently CEO, Xytal Health Management which has supported over 1000 healthcare

organisations to:

- Work productively
- Reduce Stress
- Work across organisational boundaries at scale

From 2007 to 2013 he was a director at Avanaula that delivered award winning innovative Community COPD

services. In 2016 he moved on from Hendford Lodge Medical Practice where he had been Managing Partner to Ryalls Park as Partnership Chairman. He stopped clinical practice in 2021.

He also is company chairman at Xytek, a software development company and Fingo, a digital marketing agency.