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Commercialisation of on-line learning


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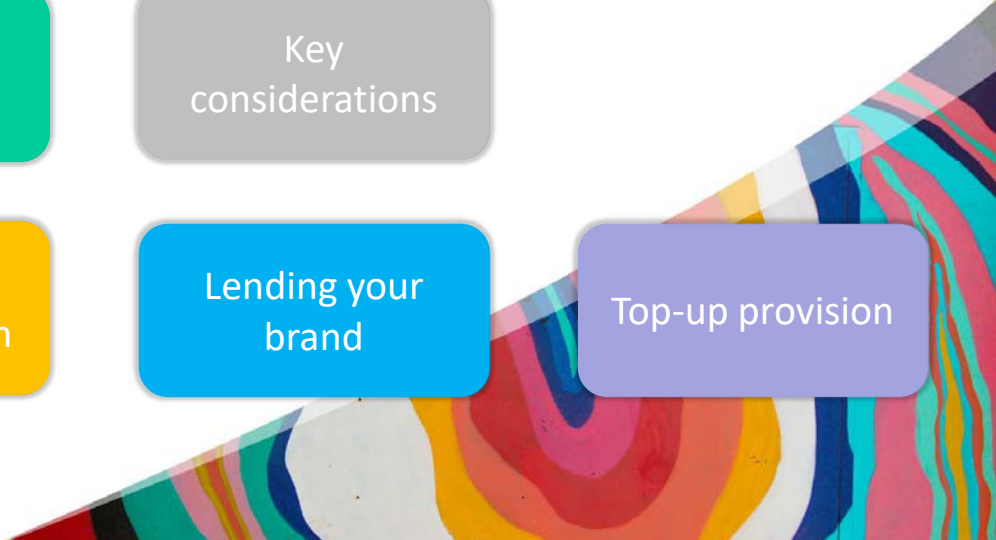
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Discussion points

- Why now?
- Key considerations
- Full on-line school provision
- Lending your brand
- Top-up provision

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Why now?

-  Covid
-  Tech development
-  Demand
-  Regulation

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Key considerations









- Risk and reward
- Commitment of time and cost
- Systems
- Structure
- People and assets
- Reputation and relationships
- Regulation


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Full on-line provision

 Risk	 Pupils and parents
 Cost	 IP
 Systems	 Employees
 Regulation	 Constitution



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Lending your brand









 Risk	 Pupils and parents
 Cost	 IP
 Systems	 Employees
 Regulation	 Constitution




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Top-up Provision

-  Risk
-  Cost
-  Systems
-  Regulation
-  Pupils and parents
-  IP
-  Employees
-  Constitution



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Questions or comments?



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Get in touch

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